

# FAME S+Connector™



## + FAME® and S-PLUS® Together At Last

SunGard® and Insightful® partner to provide improved productivity, portfolio optimization, and investment opportunity with predictive analytics and packaged data.

In today's markets, advanced statistical analysis and accurate financial data are essential for creating the investment and risk models needed to keep your financial institution ahead of the competition.

It is not unusual for quantitative analysts to spend 90% of their time preparing financial

data for analysis—leaving only 10% of their time for their core modeling and research responsibilities.

SunGard and Insightful have formed a partnership to solve this problem, with FAME S+Connector™. The solution combines SunGard's FAME® data management solution for managing high-volume time series data, and Insightful's S-PLUS® software platform for statistical data analysis and predictive analytics.

## + Increase Productivity with Instant Access

### + Point-and-Click for All the Data You Need

Combining the comprehensiveness and accuracy of the FAME time-series database with the cutting-edge statistical modeling capabilities of S-PLUS means that quantitative analysts can rapidly create powerful models for even the most complex financial instruments. FAME S+Connector offers a reliable, integrated application that can adapt and grow as your requirements change.

With the FAME S+Connector, analysts can dramatically accelerate the process of

bringing accurate data from FAME into the powerful S-PLUS environment for advanced quantitative analysis.

SunGard delivers a wealth of managed financial content to FAME, an object oriented database optimized for financial content with time series and cross-sectional capabilities. FAME provides a truly open, nested environment that offers the same functionality on individual user desktops that runs in FAME's hosted data centers.

S-PLUS gives users point-and-click access to data manipulation, graphing and statistics. S-PLUS provides an easy to use, graphical user interface founded upon its object oriented, award winning S® language, making it easy to manipulate and integrate financial content from FAME.

### + Keep Up with Fast-Changing Business Requirements

While spreadsheets provide a simple way to enter and organize data, they can make it difficult to create and maintain advanced statistical applications. For example, modifying a complex spreadsheet with formulas cross-referencing cells across 10 pages can create questionable results. Furthermore, as a firm's database grows and evolves, it is faced with row-size and column-size limitations.

Mainframe legacy and popular spreadsheet applications often lack the flexibility and power needed for quantitative analysts to easily adapt modern statistical methods and fast-changing business requirements to quickly create new models. The award-winning S programming language of S-PLUS combined with FAME's object-oriented time series database means that analysts can increase productivity while responding quickly to demands from their line of business customers.

## Greater Productivity with More Complex Data Needs

FAMES+Connector can help simplify object identification and retrieval through optional tools, such as SunGard's PowerData and Excel-based FAME populator. These tools offer greater productivity in working with objects from the FAME container.

## About FAME

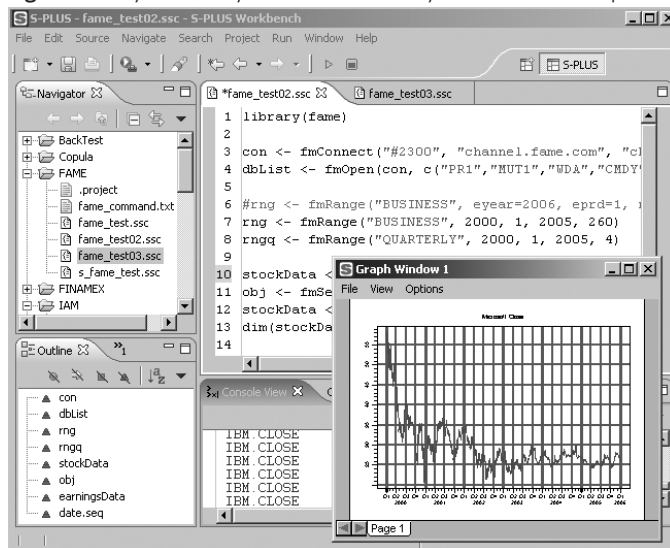
The Forecasting, Analysis and Modeling Environment (FAME) time series database provides a solution for storing and managing high-volume time series data, defined as information collected at recurring intervals over a specific calendar period. Designed with a deep understanding of the properties of a time series, FAME is currently used by leading institutions in the financial, energy, and public sectors. Six of the world's 12 largest central banks and eight of the world's 10 largest commercial banks rely on FAME for the management of mission-critical time series data.

For more than 20 years, asset managers, hedge funds and internal research departments have relied on SunGard's data management solutions. For more information on FAME or FAMES+Connector, visit [www.sungard.com/fame](http://www.sungard.com/fame).

## About S-PLUS 7

Based on the award-winning, S language, S-PLUS 7 builds on the proven power of the S-PLUS platform to deliver the benefits of predictive analysis to users across the enterprise. Designed with an open architecture and intuitive interfaces, S-PLUS 7 provides the scalability to handle gigabyte-size data sets and the flexibility needed to integrate advanced analytics into the business processes that decision makers and researchers interact with every day. With S-PLUS 7, statisticians and programmers can quickly develop prototypes and deliver targeted applications that automate analytical processes and enable non-statisticians to conduct their own analyses.

Figure 1. Easily access key financial data from your S-PLUS desktop



+ For more information please visit [www.insightful.com](http://www.insightful.com) or email [info@insightful.com](mailto:info@insightful.com)



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### About Insightful Corporation:

Insightful Corporation (NASDAQ: IFUL) is a leading provider of predictive analytics and reporting solutions that provide companies the *knowledge to act*™. Insightful products allow companies to perform sophisticated statistical data analysis and data mining, and to create high-quality graphics from numeric and text data. Insightful consulting services provide specialized expertise and proven processes for the design, development and deployment of customized solutions.

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